



HOJER RANCH

30th Annual GELBVIEH & BALANCER Production Sale



DITKA



CIVIL WAR



ASTRO



CHIEF JUSTICE



GREAT DIVIDE


SALE OFFERING - 106 REGISTERED BULLS AND 44 REGISTERED HEIFERS
AVAILABLE PRIVATE TREATY - 400 HIGH QUALITY COMMERCIAL HEIFERS

MONDAY, MARCH 7, 2022 at 1:00 PM

at the Ranch, west of Lake Preston
43968 208th Street • Lake Preston, SD

PERFORMANCE GENETICS FOR YOUR TOMORROW

AUCTIONEER. TRACY HARL
WELLINGTON, CO • 402-469-3852

Find us on 

Videos Available Online at HojerRanch.com and DVAuction.com

CALL OR E-MAIL FOR A CATALOG TODAY!!

Alan & Pam | Blake & Jenn

43968 208th Street | Lake Preston, SD 57249 | Ranch: 605-860-1326 | Blake cell: 605-860-0139

Online: HojerRanch.com | Email: hojer@hojerranch.com



BNC MR HOJER J112

LOT 1

HOMO BLACK • HOMO POLLED • PB 93%
SIRE – JKGF CHIEF JUSTICE C205
BW: 80 WW: 774 YW: 1285



BNC MR HOJER J1116

LOT 10

BLACK • HOMO POLLED • PB 99%
SIRE – JKGF CHIEF JUSTICE C205
BW: 70 WW: 765 YW: 1207



BNC MR HOJER J116

LOT 12

RED • HOMO POLLED • PB 87%
SIRE – BNC WHISKEY ECLIPSE D6292
BW: 86 WW: 834 YW: 1440



BNC MR HOJER J123

LOT 13

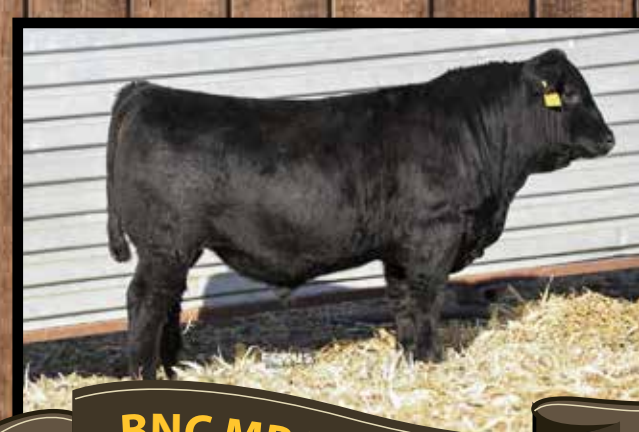
RED • HOMO POLLED • PB 83%
SIRE – BNC WHISKEY ECLIPSE D6292
BW: 82 WW: 777 YW: 1345



BNC MR HOJER J1106

LOT 16

RED • HOMO POLLED • PB 93%
SIRE – JDPD ASTRO 407S
BW: 81 WW: 770 YW: 1228



BNC MR HOJER J1117

LOT 22

BLACK • HOMO POLLED • PB 84%
SIRE – BNC CLASS ACTION G915
BW: 75 WW: 802 YW: 1310



BNC MR HOJER J122

LOT 32

BLACK • HOMO POLLED • PB 89%
SIRE – HTFM MR EQUALIZER E711
BW: 88 WW: 901 YW: 1513



BNC MR HOJER J1221

LOT 52

RED • MULTIPLE POLLED • PB 87%
SIRE – BNC BOULDER F8249
BW: 83 WW: 869 YW: 1352



BNC MR HOJER J131

LOT 56

HOMO BLACK • HOMO POLLED • BA 49%
SIRE – JKGF CIVIL WAR E92
BW: 87 WW: 776 YW: 1480



BNC MR HOJER J168

LOT 62

HOMO BLACK • HOMO POLLED • BA 50%
SIRE – JKGF CIVIL WAR E92
BW: 72 WW: 812 YW: 1305



BNC MR HOJER J145

LOT 73

RED • MULTIPLE POLLED • BA 75%
SIRE – BNC WHISKEY ECLIPSE D6292
BW: 81 WW: 693 YW: 1285



BNC MR HOJER J1195

LOT 78

RED • HOMO POLLED • BA 46%
SIRE – FHG DEEP END 577F ET
BW: 86 WW: 823 YW: 1247

MARCH 7, 2022

JOIN THE HOJER RANCH SYSTEM



BNC MR HOJER H0232

LOT 95

BLACK • HOMO POLLED • PB 87%

SIRE – DDGR RAMPAGE 62E

BW: 85 WW: 915 YW: 1915



BNC MR HOJER H0238

LOT 98

HOMO BLACK • HOMO POLLED • BA 79%

SIRE – HYEK BLACK IMPACT 3960N

BW: 72 WW: 720 YW: 1625

With Your Focus on Long Term Profitability and Efficiency, we hope you will consider the

**“HOJER GELBVIEWH/BALANCER RANCH”
program for your Genetic Needs on**

MARCH 7, 2022!!

www.hojergelbviehranch.com

CARCASS!!

In a SmartCross study conducted by Colorado State University Research Foundation, Angus and Hereford based commercial cows were mated to Gelbvieh, Balancer and Angus sires to evaluate growth and carcass characteristics. The results of the study confirmed a 16 pound advantage in average weaning weights on the Gelbvieh sired calves. The Gelbvieh and Balancer sire groups also had heavier carcass weights over the Angus sires. Carcass weights have seen a 44% improvement in Gelbvieh cattle since 2000, and Balancer cattle have seen a 63% improvement over the same time frame. Marbling has seen a 22% improvement in Gelbvieh cattle since 2000, while Balancer cattle have seen a 165% improvement in the same time frame.

More Profitability for the Feed Yard and the Packer!!

GROWTH!!

MARC Data states the Gelbvieh-sired cattle have the greatest Maternal Milk and the highest percent retail yield of all the major breeds including Angus, Simmental, Red Angus, Charolais, Hereford and Limousin.

**More Dollars in
“Your” pocket!!**

2022 "Yearling Bull Care & Developer Program"

Everyone experiences the challenges of meeting the nutritional needs of the Yearling Bull after the First season of service. A yearling bull has different needs for Maintenance and Growth than the Older Bulls. So the challenge is,

"What do I do with my few yearling bulls that first winter after service?"

THE 2022 HOJER RANCH "YEARLING BULL CARE AND DEVELOPER PROGRAM!!"

The 2022 Hojer Ranch Bull offering, we are offering this "Bull Care" to you for your Purchases on March 7th, 2022 and any other Yearling Bulls that you purchase from anyone in 2022.

DETAILS

- The program will provide a Balanced Ration to meet the needs of the Yearling Bull, Bedding all Winter Long to protect the Yearling Bull and Semen Testing in February of 2023 to help you take full advantage of the Insurance Policy that you purchase on your bulls to protect your investment.
- There will be a Vet Protocol, that can be done or we will do upon arrival and Livestock Insurance will be required. In the Hojer Ranch Sale, we share in the cost of the Insurance.
- Cost/day will be assessed and Invoiced Monthly. For the Bull Development Service that we currently provide, the 2021 cost was \$2.82/Head/day or \$84.60/month. 2022 Costs will be announced by Summer of 2022 as we will know our Feed Costs.
- A period of two weeks will be determined for the Delivery of Bulls in September to our ranch. All bulls are to come in at that time to minimize the "Introduction Impact". With Yearling bulls the impact is minimal and we want to keep it that way. Another period will be determined in the Spring for Pick Up of your Tested Developed Bulls.

Bull Development is a commitment to detail to insure the proper pace of development to insure the Longevity of the Bull. At Hojer Ranch, we pride ourselves in the ability to have the understanding of how to meet the Developmental needs and then execute to Get 'R Done!!

2022 "You Pick 'Em, We Breed 'Em Program"

On Monday, March 7th, 2022 you will have the opportunity to take Advantage of the Heifer Development Program! We have the Replacement Heifers for you.

Read the Analysis of the USDA Bi-Annual Cattle Report that was released on January 31st, 2022:

The US beef cow herd on January 1, was counted at 30.125 million head. This is -2.2% from 2021 and the lowest in seven years. Heifers held back for the cow herd were even tighter at -3.3% from last year. This is the lowest number in eight years.

Now, that's not all with the heifer group. USDA also gives an estimate on heifers Expected to Calve this year, -2.8%. We can then compute the Not Expected to Calve numbers at a miniscule -4.1% from one year ago. Those are fresh heifers held back from 2021 calvings that will be bred here in 2022 for 2023 calving. This number is at nine year lows.

We are in female liquidation and it appears our 2022 calvings, which USDA won't estimate until the July report, will be even smaller than we expected. Based on that Not Expected to Calve number for beef heifers it appears our 2023 calvings will be even smaller than our prior (bullish) expectation. For our personal long term view we estimate we'll see the start of expansion show in later 2024 when much higher pricing from here finally convinces a few to take action. That would mean even tighter feedlot numbers in 2025 as those heifers just getting bred are held back from the beef supply. That would imply 2026 or 2027 for the first year over year beef production increases.

Planning for your replacement needs will give you the "PEACE OF MIND" that you are building your cow herd as we head into these high levels of Profitability. The 2022 "You Pick 'Em, We Breed 'Em Program" still allows you to plan as you contemplate pasture and feed supplies if you have Drought concerns or High Feed prices in your area.

The program works like this: On March 7th, you will bid on the Registered Heifers of your choice. Also, on or before March 7th, we are offering 400 Commercial Heifers Private Treaty. Talk to Blake or Alan on Pricing. Regardless of the price of your successful Bid, you only put down \$500/head. Hojer Ranch will then AI the Heifers to the Sires of "Your" choice, when "You" want the Heifers Bred. You are then Guaranteed a Bred Heifer to be picked up on October 1st, 2022 or you get your money back. The only additional cost are Semen and Synchronizing costs.

This is an unmatched level of service in the industry today.

Read what some of our customers have to say:

ROBERT CODY GIRLING

from Dunmore, Alberta said...

In 2019, we received the Hojer Ranch catalog and saw an immediate opportunity for herd improvement with their open to bred heifer program. We had such great success with our first year purchases that we went back for seconds. The Hojer cattle perform like the catalogue says. My first calves were getting as good or better weaning weight numbers than their contemporaries and that was with no added inputs. I trust the program, the people have been great, and it's been a great way for us to import some American genetics to mix with our Canadian herd in a really affordable way, even with our marginal Canadian Peso.

CORKY FOSHER

from Lusk, Wyoming said...

I contacted Blake in the spring of 2020, inquiring about their heifer program, which I found very interesting. I was unable to make the trip and pick the heifers out myself, so I trusted the Hojers and agreed to move forward sight unseen. My criteria were good disposition and larger frame. The 50 heifers arrived in October and calved in March of 2021. Overall, I am very happy with the heifers and would definitely do it again.

Find us on 



BNC MISS HOJER J1131

LOT 108

RED • MULTIPLE POLLED • PB 93%

SIRE – JDPD ASTRO 4075

BW: 78 WW: 684 YW: 989



BNC MISS HOJER J1118

LOT 109

BLACK • MULTIPLE POLLED • PB 93%

SIRE – JKGF CHIEF JUSTICE C205

BW: 82 WW: 679 YW: 929



BNC MISS HOJER J1128

LOT 111

RED • MULTIPLE POLLED • PB 86%

SIRE – BNC INFERNO F8115

BW: 70 WW: 765 YW: 975



BNC MISS HOJER J1130

LOT 116

BLACK • MULTIPLE POLLED • PB 99%

SIRE – WOAK REVOLUTION 08T

BW: 82 WW: 699 YW: 1016



BNC MISS HOJER J1171

LOT 117

BLACK • MULTIPLE POLLED • PB 86%

SIRE – BNC INFERNO F8115

BW: 76 WW: 697 YW: 975



BNC MISS HOJER J1191

LOT 141

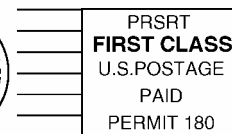
RED • MULTIPLE POLLED • BA 75%

SIRE – BNC BOULDER F8249

BW: 72 WW: 701 YW: 937



Alan & Pam Hojer
43968 208th Street
Lake Preston, SD 57249



COUNTDOWN TO MARCH 7TH

ONLY 15 DAYS!!

AFFORDABLE!!

In our 2021 Sale, 94% of the bulls sold
between \$3,000 and \$7,000!!

